



MEET MELISSA GRITZMAKER

PRESS RELEASE

Melissa "Mo" Gritzmaker Announced as New Market Manager for Sioux City Farmer's Market

February 12, 2024

Sioux City, IA – The Sioux City Farmer's Market is pleased to announce the addition of Melissa "Mo" Gritzmaker as its new Market Manager. Mo is the founder of Sit Pretty Barkery and has been a vendor at the Market since 2022. She is known around the area for her custom made, all natural dog treats. She is engaged with the Siouxland community and has roots deeply planted in the area.

Mo is passionate for the Siouxland community and loves participating in and supporting local events. These characteristics make her the ideal person for the Sioux City Farmer's Market.

Mo is known for her outgoing personality and willingness to help the people around her. As owner of Sit Pretty Barkery, she brings a wealth of knowledge and experience in small business operations, event planning, and customer engagement. Her vision for the market includes expanding its reach, creating

an environment for vendors to be successful, enhancing customer experiences, and further integrating the market into Sioux City's community life.

"We are excited to welcome Mo to our team," said a Sioux City Farmer's Market spokesperson. "Her entrepreneurial background and love for the Siouxland area make her the perfect fit to lead the market into its next chapter."

Gritzmaker's appointment as Market Manager is effective immediately. The Sioux City Farmer's Market looks forward to an exciting season under her leadership, continuing to serve as a destination for fresh, local produce and artisan goods in Sioux City.

Please visit our website or social media for more information about the Sioux City Farmer's Market and upcoming events.

www.siouxcityfarmersmarket.com

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